Of course, everybody can't make the Team, but we figure that all of our smokers will want to be part of the action. That's why we've created Marlboro Adventure Team Gear. The Dirt Jak, the 840 Gear Bag, River Shorts and more. The stuff made to outwear the toughest terrain on Earth.

The best news of all—it's free—and only for friends of Marlboro. There's only one way to get it—with Official Marlboro Adventure Team Miles. Here's all you do:

1. Collect Adventure Team Miles on specially marked packs of Marlboro.

2. Save 'em up until you've got enough for the gear you want.

3. Put the personal address label at the top of this letter on the order form found in the enclosed Catalog. Send it in with your Marlboro Adventure Team Miles, plus postage and handling.

To get you on your way a little faster, we've enclosed some free miles toward some of the top items in the Adventure Team Gear Catalog. Plus, $3.00 off a carton of any style Marlboro.

You already smoke Marlboro—the cigarette known for flavor. Now, you can get the gear made for adventure.

ADVENTURE TEAM

Marlboro

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